

華人工商大展

MEDIA

TV

LOGO AD SPONSORS : 6

- KSCI-TV
- CTI TV
- ETTV
- TVB HOLDING (USA) INC.
- SKY LINE TV
- PHOENIX SATELLITE TV

SPONSORSHIP: \$6600

NEWSPAPER

LOGO ON FULL-PAGE AD

- CHINESE DAILY NEWS

SPONSORSHIP: \$880

PROMOTIONS

VIP RIBBON

CUTTING CEREMONY

DIGNIFIED RIBBON CUTTING
PLAQUE PRESENTATION

SPONSORSHIP: \$1,320

OFFICIAL PROMOTION BAGS

SPONSORS : 10

ONE AD DESIGN/ ONE SIDE ONLY
ONE COLOR (BLACK)

QTY : 5,000 pieces

SPONSORSHIP: \$6,600

OUTSIDE PROMOTION FLAGS

FLAG SIZE : 2.5' x 10'

SPONSOR : 2

LOGO AD ON BOTTOM OF FLAGS

AD SIZE : 2.5' x 2'

QTY : 80 pieces

SPONSORSHIP: \$16,500

OUTSIDE PROMOTION STANDS

AD SIZE : 17" x 75"

SPONSOR : 4

QTY : 16 pieces

4 COLOR AD DESIGN / ONE SIDE

SPONSORSHIP: \$11,000

MAIN ENTRANCE RED PILLAR

AD SIZE : 2.5' x 10'

SPONSOR : 1

QTY : 12 pieces

4 COLOR AD DESIGN / ONE SIDE

SPONSORSHIP: \$13,200

BANNERS

ENTRANCE

	BUILDING	SIZE	SPONSORS	SPONSORSHIP
A a	4	2'X30' (Horizontal)	1	\$11,000
A b	4	2'X12' (Horizontal)	6	\$2,640
B a	5	3'X15' (Horizontal)	1	\$5,500
B b	5	3'X 8' (Vertical)	2	\$2,640
C a	6	3'X15' (Horizontal)	1	\$6,600
C b	6	3'X 8' (Vertical)	2	\$2,640
D a	7	3'X15' (Horizontal)	1	\$5,500
D b	7	3'X 8' (Vertical)	2	\$2,640
E a	8	3'X15' (Horizontal)	1	\$3,850
E b	8	3'X 8' (Vertical)	2	\$2,200

EXIT

	BUILDING	SIZE	SPONSORS	SPONSORSHIP
G	4	2'X12' (Horizontal)	2	\$2,640
H	5	3'X 4' (Horizontal)	4	\$1,320
H	6	3'X 4' (Horizontal)	4	\$1,320
H	7	3'X 4' (Horizontal)	4	\$1,320
H	8	3'X 4' (Horizontal)	4	\$1,320

STAGE PLATFORM

	BUILDING	SIZE	SPONSORS	SPONSORSHIP
K c	4 (STAGE 1)	3'X 8' (Horizontal)	4	\$2,200
L b	4 (STAGE 3)	3'X 8' (Horizontal)	4	\$2,200
L b	5 (STAGE 5)	3'X 8' (Horizontal)	4	\$2,200
L b	6 (STAGE 6)	3'X 8' (Horizontal)	4	\$2,200
M b	OUTSIDE(STAGE 4)	2'X 15' (Horizontal)	1	\$3,850

STAGE BACKGROUND

	BUILDING	SIZE	SPONSORS	SPONSORSHIP
K b	4 (STAGE 1)	3'X 8' (Horizontal)	5	\$4,400
L a	4 (STAGE 3)	3'X 8' (Horizontal)	2	\$3,850
L a	5 (STAGE 5)	3'X 8' (Horizontal)	2	\$3,850
L a	6 (STAGE 6)	3'X 8' (Horizontal)	2	\$3,850
M a	OUTSIDE(STAGE 4)	3'X10' (Vertical)	2	\$3,850

SPECIAL BANNERS

	BUILDING	SIZE	SPONSORS	SPONSORSHIP
J a	4 (STAGE 2)	6'X 15' (Vertical)	2	\$4,950
J b	4 (STAGE 2)	3'X 20' (Vertical)	6	\$3,850
K a	4 (STAGE 1)	3'X 20' (Vertical)	6	\$3,850
I c	MAIN GATE (FANCE)	3'X 20' (Horizontal)	1	\$4,180
I a	MAIN GATE (EXIT)	2'X12' (Vertical)	2	\$3,850
I b	MAIN GATE (ENTRANCE)	1.5'X10' (Horizontal)	1	\$5,500
I b	MAIN GATE (EXIT)	1.5'X10' (Horizontal)	2	\$3,850
F	OUTSIDE (STAGE7)	3'X15' (Horizontal)	2	\$3,850
N	TICKET BOX	3'X20' (Horizontal)	2	\$3,850
O a	TRAIN	5'X1.6' (Horizontal)	4	\$3,300

MARKETING

P a SPECIAL LOGO AD	P b POSTER LOGO AD	DISCOUNT COUPON		SHOW GUIDE	
		S FRONT	T BACK	(A) LOGO AD W	(D) BACK COVER X
POSTER SIZE: 22" X 34" SPONSORS : 1	POSTER SIZE: 22" X 34" SPONSORS : 48	COUPON SIZE: 8" X 3" SPONSORS : 16	COUPON SIZE: 8" X 3" SPONSORS : 16	QTY : 30000 PIECES SPONSORSHIP: \$1100	QTY : 30000 PIECES SPONSORSHIP: \$8,800
4 COLOR LOGO AD SIZE : 4.2" X 4.2"	4 COLOR LOGO AD SIZE : 2" X 1"	4 COLOR AD SIZE : 2" X 2.5"	1 COLOR AD SIZE : 5.25" X 2.5"	QTY : 30000 PIECES SPONSORSHIP: \$1100	(E) INSIDE FRONT COVER X QTY : 30000 PIECES SPONSORSHIP: \$4,950
QTY : 2500 PIECES SPONSORSHIP: \$13,200	QTY : 2500 PIECES SPONSORSHIP: \$1100	QTY : 10000 PIECES SPONSORSHIP: \$1650	QTY : 10000 PIECES SPONSORSHIP: \$1100	(C) 1/8 COUPON AD X b QTY : 30000 PIECES SPONSORSHIP: \$550	(F) INSIDE BACK COVER X QTY : 30000 PIECES SPONSORSHIP: \$3,300

FULL PAGE AD SIZE : 7.8"X10.5"
1/8 CUPON AD SIZE : 3.8"X2.5"